



FOR IMMEDIATE RELEASE:

Great Minds in STEM Partners with Los Angeles Clippers at SciFest SOCAL Expo

Montebello, CA March 25, 2019 – Great Minds in STEM™ was proud to be a participant and exhibitor at the inaugural **Clippers SciFest So Cal Expo** which took place at the Los Angeles Convention Center on March 22 - 23, 2019. Designed to inspire the next generation of innovators, the Expo was a free, family-friendly event comprising numerous interactive activities intended to engage the public and educate students of all ages. Great Minds in STEM was on hand to welcome the approximately 15,000 students, teachers and parents /chaperones to the sneak peek which took place on Friday, March 22. The Expo was also open to the public on Saturday, March 23, where the estimated crowd in attendance was 20,000. Great Minds in STEM had a strong presence and led hands on activities for all ages along with sharing STEM resources for teachers and parents.

Among its themes this year was a focus on encouraging diversity in STEM careers. With more than three million unfilled jobs in the United States that require STEM experience, the event highlighted skills based on “do-it-yourself” professions to emphasize the dire need for STEM workers. In addition, the Expo showcased new technologies and their applications.

Great Minds in STEM was a featured booth #715 that had great impact inspiring and motivating the 35,000 attendees and 500 participating schools over the two-day event. Great Minds in STEM invited STEM college students from the University of Southern California, Pasadena City College, and California State University, Los Angeles to engage with the attendees in guiding them through the many hands-on activities. It was a fun, exciting day for all who attended and Great Minds in STEM was glad to engage with the Los Angeles community. See you in 2020 !!

About Great Minds in STEM™

Great Minds in STEM™ is a national 501(c)3 nonprofit organization based in Los Angeles County with a 31-year history of keeping America technologically strong through the delivery of national STEM awareness programs for students, parents and teachers in underserved communities. Through the GMiS network, academic and career development opportunities are offered to underrepresented students in STEM fields. The organization is focused on working to build a diverse 21st Century STEM workforce in which all citizens contribute to innovation and experience prosperity. For more information please visit www.greatmindsinstem.org.