

**FOR IMMEDIATE RELEASE:**

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**Great Minds in STEM™ Partners with Televisa Foundation for GenSTEM Campaign**  
*Providing Outreach STEM Activities as Part of Univision's Ferias de Educación*

*Monterey Park, CA, September 25, 2015* – Great Minds in STEM™ (GMiS) is pleased to announce that throughout a five-week period, GMiS will participate in Univision's Ferias de Educación, as Televisa Foundation presents GenSTEM - a collaborative campaign to promote STEM college and career pathways within the Latino community.

Each year, Univision's Ferias de Educación focuses on preparing youth for college, drawing in thousands of elementary, middle, high school and collegiate students as well as their families to learn about the various collegiate education journeys. As part of GMiS' mission to inspire and motivate underserved students to pursue careers in science, technology, engineering and math (STEM), GMiS will conduct fun, hands-on STEM activities for both students and parents to participate in and will also provide literature on the prospect of having careers in STEM.

The national fairs will be presented and put together by participating colleges and universities in partnership with their local Univision affiliate. GMiS will have a presence at the following five events: California State University, Sacramento on Saturday, September 26; California State University, Dominguez Hills on October 3; South Mountain Community College in Phoenix, Arizona on October 10; San Antonio College in San Antonio, Texas on October 17; and California State University, Fresno on October 24.

**About Great Minds in STEM™**

Great Minds in STEM™ is a national 501(c)3 nonprofit organization based in Los Angeles County with a 27-year history of keeping America technologically strong through the delivery of national STEM awareness programs for students, parents and teachers in underserved communities. Through the GMiS network, academic and career development opportunities are offered to underrepresented students in STEM fields. The organization is focused on working to build a diverse 21<sup>st</sup> Century STEM workforce in which all citizens contribute to innovation and experience prosperity. For more information please visit [www.greatmindsinstem.org](http://www.greatmindsinstem.org).

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